



# Southmoreland School District Graphics Communications Curriculum Overview

## **Graphics Communications Overview:**

This course is designed for students to develop an appreciation for a variety of graphic arts forms used to convey ideas to others, while introducing them to a variety of processes associated with graphics. Students will explore computer layout fundamentals, laser engraving, screen printing and utilization of the design process. Projects will include screen printing, digital print media, digital photography, laser engraving and vinyl graphics applications.

## **Module Titles:**

**Module 1:** Design Elements

**Module 2:** Graphic Processes- Laser Engraving

**Module 3:** Graphic Processes- Vinyl

**Module 4:** Graphic Processes- Photography

## **Module Overviews:**

### **Module 1: Design Elements**

Design elements explore the pillars of design. Why we put elements in an order, why certain designs attract or create options or feelings about a product or photo.

### **Module 2: Graphic Processes-Laser Engraving.**

Process based design project to get students an experience in laser engraving. Student worksheet and student design projects are incorporated into the final product.

### **Module 3: Graphic Processes-Vinyl**

The vinyl process is a great starter for students. With a design conversion from google drawing students can create designs for application utilizing vinyl as the primary medium.

### **Module 4: Graphic Processes-Photography**

Students apply digital photography in the context of taking better photos with the camera you have available. Rule of thirds, PIXLR, and some real world photo opportunities will allow students to create photos that reflect their original style.